

## **Contributions of Applied Linguistics to New Norm Era**

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**Abstract:** Applied linguistics refers to applications of linguistic theories to disciplines or fields outside language studies. Language learning, forensic linguistics and ecolinguistics are three branches of applied linguistics that contribute a lot to the New Norm Era. Language learning elaborates what sort of, how and why are meanings related to covid-19 are coded in they ways they are. Forensic linguistics clarifies what, how and why are certain activities related to covid-19 are legally sanctioned. Ecolinguistics refers to what, how and why are activities related to covid-19 considered as enviromentally friendly or unfriendly. All activities done and policies applied related to the covid-19 are faced to the soscial contexts of the 21 st century. This paper addresses contributions made by language learning, forensic linguistics and ecolinguistics to the New Norms Era in the social context of the 21 st century

**Keywords:** *Applied Linguistics, Covid-19, and New Norm*