

**BMAGiC2021: BUSINESS, MANAGEMENT & GOVERNANCE
INTERNATIONAL CONFERENCE
29TH & 30TH NOVEMBER 2021**

**GUIDELINES TO KEYNOTE SPEAKER,
INVITED SPEAKERS & PAPER PRESENTERS
FOR
BMAGiC2021**



BUSINESS, MANAGEMENT AND GOVERNANCE INTERNATIONAL CONFERENCE 2021

Theme: Leadership in Turbulent Times | 29th & 30th November 2021

KEYNOTE SPEAKER



TAN SRI DATO' SRI DR. ABDUL AZIZ RAHMAN
Honorary Fellow, Tun Ghazali Shafie, Institute for Strategic Leadership (TGS-ISL) UCYP,
Chairman, Universiti Malaysia Pahang (UMP), Malaysia

INVITED SPEAKERS



DR. RETNO AGUSTINA EKAPUTRI
Rector, Universitas Bengkulu, Indonesia



PROF. DR. DILEEP KUMAR M.
Pro Vice Chancellor GNS University, India



ASSOC. PROF. DR. RUZITA MANSHOR
Director Tun Ghazali Shafie Institute for Strategic Leadership University College of Yayasan Pahang, (UCYP), Malaysia



ASST. PROF DR. ABDUL WAHAB
Assistant Professor FAST School of Management FAST-NUCES, Islamabad Pakistan

FEE

TYPE	EARLY BIRD	NORMAL
PARTICIPANT	RM 100 (LOCAL)	RM 150 (LOCAL)
	USD 35 (INTERNATIONAL)	USD 50 (INTERNATIONAL)
PRESENTER	RM 250 (LOCAL)	RM 300 (LOCAL)
	USD 75 (INTERNATIONAL)	USD 100 (INTERNATIONAL)

Special treat:

** 10% rebate for participant(s) from universities that have already signed MoU with University College of Yayasan Pahang (UCYP)

** Fees include publication in journal ASHREJ and JBMS

** Selected papers will be published in Scopus Index Journal with extra payments.

REGISTRATION (Scan QR Code below to register)

Presenter



<https://bit.ly/BMAGIC-Presenter>

Participant



<https://bit.ly/BMAGIC-Participant>

PAYMENT

Local

- Beneficiary : KYP Education Sdn. Bhd.
- Account No. : 8007874529
- Swift Code : CIBBMYKL

International Payment through Bank Transfer and Western Union

CONTACT PERSON

- Mdm Fatm +6010 - 903 3546 fatinfazrida@ucyp.edu.my
- Ms Sarafina +6019 - 989 9874 sarafina@ucyp.edu.my

IMPORTANT DATE

First 50 Presenters & Participants	20 th November 2021	22 nd November 2021	25 th November 2021	29 th - 30 th November 2021	30 th December 2021
Early Bird Registration Deadline	Abstract Submission Deadline	Notification of Acceptance	Registration Deadline	Conference Day	Full Paper Submission

REACH US AT

Website: <http://conference.ucyp.edu.my/home-bmagic/>
Email: bmagic@ucyp.edu.my

Organized by:



UCYP.Malaysia



ucyp.malaysia



UCYP_Malaysia



UCYP TV

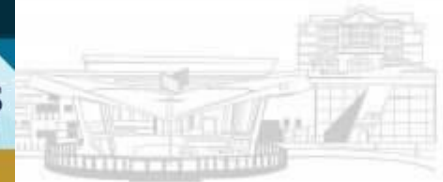


www.ucyp.edu.my

GOLD AWARD INTEGRITY, GOVERNANCE & ANTIBRIBERY (AIGA2020)



www.ucyp.edu.my



BMAGiC2021

Speaker	Presentation	Q&A
Keynote Address	30 minutes	10 minutes
Invited Speakers	20 minutes	10 minutes
Paper Presenters	10 minutes	5 minutes

azam_azizan@ucyp.edu.my

013 237 6702



GUIDELINES FOR BMAGiC2021

KEYNOTE SPEAKER, INVITED SPEAKERS & PAPER PRESENTERS

PHASE I : BEFORE ONLINE PRESENTATION

1. Identify the device to be used for online (laptop / desktop / mobile phone, etc.)
2. Install ZOOM apps on the device
3. Ensure good internet connection
4. Test BMAGiC virtual background on screen
5. If you are using the green screen, please do not wear green attire on the day of the conference

azam_azizan@ucyp.edu.my

013 237 6702



Virtual Background

BUSINESS, MANAGEMENT AND GOVERNANCE INTERNATIONAL CONFERENCE 2021

Theme: Leadership in Turbulent Times



Adaptive Learning : Advancing Educational Innovation

 www.UCYP.edu.my

GOLD AWARD INTEGRITY, GOVERNANCE & ANTIBRIBERY (AIGA2020)

 www.ucyp.edu.my



GUIDELINES FOR BMAGiC2021

KEYNOTE SPEAKER, INVITED SPEAKERS & PAPER PRESENTERS

PHASE I : BEFORE ONLINE PRESENTATION

6. If you are using video as a part of your presentation, do inform our secretariat earlier
7. Do test that your web camera is working
8. Managing own slides? Do inform the secretariat should you require any assistance to share screen.

azam_azizan@ucyp.edu.my

013 237 6702



GUIDELINES FOR BMAGiC2021

KEYNOTE SPEAKER, INVITED SPEAKERS & PAPER PRESENTERS

PHASE I : BEFORE ONLINE PRESENTATION

REFER conference.ucyp.edu.my
FOR CONFERENCE **ZOOM LINK**



GUIDELINES FOR BMAGiC2021

KEYNOTE SPEAKER, INVITED SPEAKERS & PAPER PRESENTERS

PHASE II :WHEN ONLINE PRESENTATION

Speaker	Presentation	Q&A
Keynote Address	30 mins.	10 mins.
Invited Speakers	20 mins.	10 mins.
Paper Presenters	10 mins.	5 mins.

1. You may want to use headphone or earphone for better audio
2. Please mute microphone button when not using
3. You are encouraged to turn on your video button throughout the conference
4. Be alert with messages (privately sent to you) in chat box
5. When encounter problem in terms of internet coverage, do inform our secretariat immediately (You may also leave the ZOOM and try to access it again)
6. Our technician will screenshot photos during your presentation (for documentation purpose)

azam_azizan@ucyp.edu.my
013 237 6702



GUIDELINES FOR BMAGiC2021

KEYNOTE SPEAKER, INVITED SPEAKERS & PAPER PRESENTERS

PHASE III : DONE ONLINE PRESENTATION

1. For keynote speaker and invited speakers, you may stay online and join the rest of presentation or, you may leave ZOOM
2. For paper presenters, you are encouraged to stay online and join the rest of the presentations
3. Thank you for your presentation.

azam_azizan@ucyp.edu.my

013 237 6702



**SEE YOU AGAIN
IN UCYP MALAYSIA
COMING INTERNATIONAL CONFERENCE**

